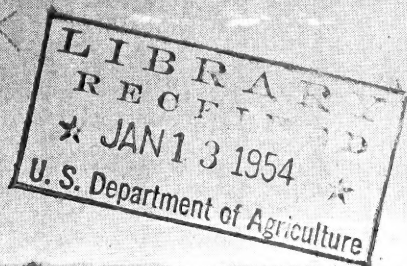


62,77
BOBER'S 36th

ANNIVERSARY

Rapid City S. Dak



SEED
1954
Catalog

FOR FIELD AND GARDEN



SAM H. BOBER
Founder and President

Prompt Service from Bober's Seedquarters

It is our aim to make our service as good as our hardy, drought resistant and higher yielding field and garden seed. It takes exactly six hours from the mail opening desk to place the seed you ordered on truck, rail freight, express or by parcel post in the post office. We keep this time-table every day, rain or shine.

As you read through our 1954 seed catalog, you will find described the most productive, drought-resistant alfalfa, clovers, grasses and field seed to fit your farm and ranch. You will also find that our premium quality high germinating seeds are priced at the lowest levels in many, many years.

For 36 years Bober's has supplied the hardiest seed and most value for the money to the most discriminating farmers of every state in the Union. Help yourself to better income from your acres by ordering early from

Sincerely yours,
SAM H. BOBER & SONS.
Rapid City, South Dakota



TERMS OF SALE AND SHIPMENT

Payment: Cash in full with order. Money order, bank or check on good bank. We ship promptly on receipt of your order. All items are priced f.o.b. Rapid City.

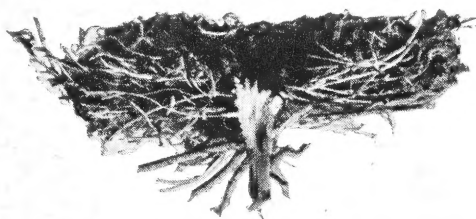
PLEASE ORDER ALL FIELD SEED AT ONCE
Help us, yourself, and the railroads, by letting us fill your order in midwinter when transportation is not crowded and when help is easier to get.

Your Cooperation Will Be Appreciated.
BUY EARLY AND SAVE MONEY!

RHIZOMA alfalfa

THE MOST SIGNIFICANT DEVELOPMENT IN ALFALFA IN 20 YEARS

**MORE GRAZING
MORE HAY
MORE DROUGHT
RESISTANCE
LESS SEED NEEDED
GREATEST
RESISTANCE TO
WINTER KILLING**



This is an actual photo of the root system of a 4-year-old Rhizoma Alfalfa plant (Photo courtesy of University of British Columbia). Note how well this vital living part of the plant is organized for production, with the deep tap root for subsoil moisture and the Rhizomes for surface moisture and for sending up new stems.

THE RHIZOMA STORY

Rhizoma alfalfa is the result of continuous breeding since 1917 under the direction of the University of British Columbia in Canada. It is the result of selective crossing and recrossing Grimm with the yellow-flowered creeping Falcata. (Introduced from Siberia in the early 1900's by Professor Hanson.)

THE MOST SIGNIFICANT DIFFERENCES BETWEEN RHIZOMA AND ORDINARY ALFALFAS ARE (1) the Multiple Root System; (2) the Low Set Crown (at or below the ground surface). **PRIMARILY BECAUSE OF THESE DEVELOPMENTS, RHIZOMA ALFALFA MEANS TO YOU:**

MORE GRAZING—Since the crown is below the ground surface, the plant cannot be injured by overgrazing or trampling. Stands actually thicken with grazing. Competes and should be planted with grass.

MORE HAY—Rhizoma Alfalfa stands up to 42 in. high. In actual tests—outyielded Grimm with leafier, finer alfalfa of higher protein.

MORE DROUGHT RESISTANCE—The multiple root system utilizes every drop of available moisture.

LESS SEED NEEDED—Because of its spreading habits (Rhizomes automatically thicken up the field) Rhizoma should be planted at only one-fourth to one-third the normal alfalfa seeding rate in your area.

GREATEST RESISTANCE TO WINTER KILLING—In field tests in the Canadian Peace Valley it survived: (1) 60 below zero temperatures, (2) Flooding, (3) Ice Sheets.

Of all the alfalfas we have grown on the Bober Seed Farms, RHIZOMA has shown the most outstanding results. We know that you will want to plant RHIZOMA on your own farm. Please order early as our supplies of this new hybrid are limited.

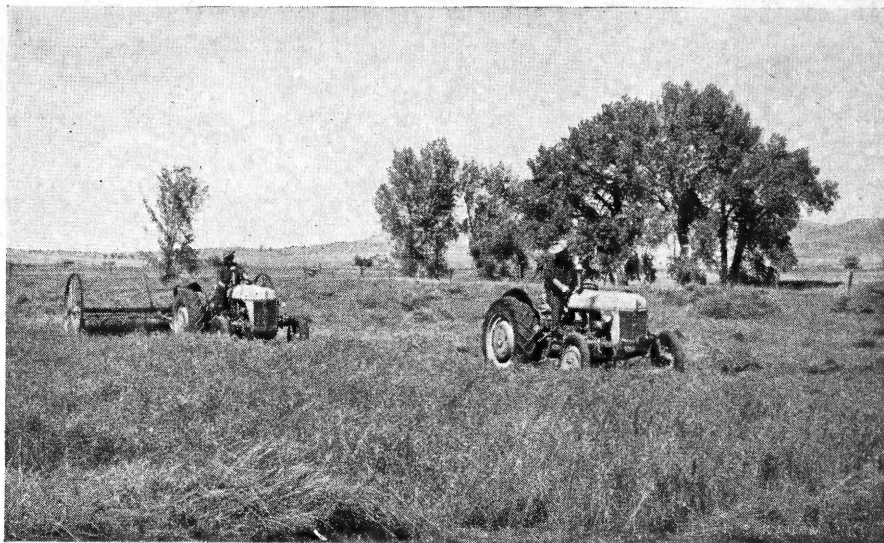
10 lbs. \$17.20; 25 lbs. \$42.50; 50 lbs. \$84.00; 100 lbs. \$167.00

BLACK HILLS HARDY ALFALFA SEED

PROF. HANSEN'S SIBERIAN COSSACK ALFALFA

Cossack Alfalfa, introduced from Siberia by Professor Hansen, has consistently outyielded and outlived all other varieties for over 30 years. It makes the fastest growth and regrowth after cutting . . . is finer stemmed with a higher percentage of leaves . . . continues heavy production as it ages . . . makes good crops of hay in dry seasons when other strains fail . . . is extremely resistant to winter killing. For more hay and longer lasting stands, plant COSSACK.

30 lbs. \$10.00; 1 bu. \$19.70; 100 lbs. \$32.00



Cutting Cossack Alfalfa on a Ranch in Western South Dakota.

RANGER ALFALFA

Resists Wilt

Ranger is a result of crossing and recrossing Cossack, Ladak, Turkestan and Hardistan alfalfa. It is resistant to bacterial wilt, cold and dry winter. Ranger permits longer rotations with alfalfa, and greater yield of forage.

1 bu. \$22.00; 100 lbs. \$36.00

LADAK ALFALFA

Long lived; extremely winter hardy; well suited for high elevations; drought resistant; wilt resistant; makes a heavy first crop; is a good short season crop. Ladak alfalfa plants are leafy and produce top quality hay of high feeding value.

1 bu. \$20.30; 100 lbs. \$33.00

RANGER-COSSACK ALFALFA 50-50 MIXTURE

Combines wilt resistance with higher yield of best quality alfalfa. Starts growth earlier in the spring, grows late into fall . . . does well whether climate is moist and cool and stands hot weather of 115 degrees in the summer and 40 degrees below zero in winter.

1 bu. \$20.90; 100 lbs. \$34.00

GRIMM-TYPE ALFALFA

A hardy alfalfa for midwestern farms. Good resistance to winter killing. Not recommended in areas where bacterial wilt bothers alfalfa.

1 bu. \$19.10; 100 lbs. \$31.00

DAKOTA No. 12 ALFALFA

A native of the dry land in the Black Hills area of South Dakota. It is hardier, more drought resistant and higher yielding than ordinary northwestern Alfalfa.

1 bu. \$19.10; 100 lbs. \$31.00

All our seed is free from noxious weeds. Prices on alfalfa include the cost of the bags and Free Inoculation with the seed if ordered on or before February 1

NORTHERN GROWN SOIL BUILDERS

HARDY FARM BELT ALFALFA

A mixture of Cossack, Grimm and Dakota No. 12 alfalfa seed, not as bright or as plump as the No. 1 grade described on page 4. Ninety-eight per cent purity, free from any foul weeds, 85 per cent live seed. Real value in northern hardy alfalfa seed.

1 bu. \$17.30; 100 lbs. \$28.00

LADINO CLOVER likes company

Poultry likes Ladino clover straight because it comes early and stays late. . . . For cattle and sheep it is best in mixture with Lincoln Bromegrass and other palatable grasses. . . . If you really wish to make money with beef cattle, we suggest a mixture of 12 pounds of Lincoln Bromegrass, 2 pounds of the new Rhizoma pasture-type alfalfa and 1 pound of Ladino clover.

Price of Ladino Clover: 10 lbs. \$5.75

Larger amounts, 55c per pound

Best Northern DWARF SWEET CLOVER

Long recognized for its soil building abilities, this Biennial clover is becoming increasingly used as a pasture and green manure crop. Also efficiently combined with Crested Wheat Grass and Brome Grass to make a better hay and pasture and to prevent sod-bound grass conditions.

Yellow Dwarf Sweet Clover

50 lbs. \$8.50; 100 lbs. \$16.00

Tall White Biennial Sweet Clover

50 lbs. \$9.00; 100 lbs. \$17.00

BIRDSFOOT TREFOIL

A Legume That Lasts

Here's the kind of legume pasture cows dream about! As feed, birdsfoot trefoil is just as good as alfalfa and red clover. In pastures, it'll take a lot of heat, heavy grazing; has never caused a case of bloat. Plant 5 pounds per acre. Also include it in pasture mixtures. Grows well in slightly alkaline soils.

An excellent supplementary pasture in summer and fall when other pastures are at low ebb. It **DOUBLES** the pasturing capacity when mixed with bluegrass.

10 lbs. \$6.10; 25 lbs. or more 58c per lb.

ALSIKE CLOVER

Particularly adapted to cool moist climates and low ground. Produces well at high altitudes. Our hardy seed produced at 5,000 feet elevation in the Black Hills.

50 lbs. \$12.60; 100 lbs. \$24.75

NEW ARASAN TREATMENT FOR ALFALFA SEED

We have added new modern machinery to treat alfalfa seed by the slurry method. If you wish your seed treated, add \$1 per 100 pounds to the list price. We recommend this treatment for those areas where soybean fungus is a threat to new alfalfa.

HUBAM ANNUAL SWEET CLOVER

CHAMPION SOIL BUILDER

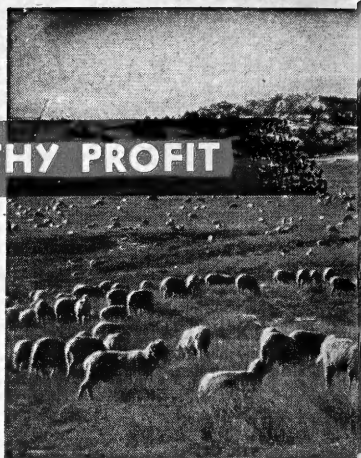
Hubam Annual Sweet Clover is becoming more and more important to the farm rotation plan as the importance of the green manure crop becomes better realized. It produces a heavy top growth the first year, improves the soil, and makes an excellent beef pasture. Farmers report 10 to 25 per cent increase in corn and grain yields per acre after plowing under Hubam Clover. For quick grazing and soil improvements, plant 12 pounds of Hubam Clover seed per acre with your oats, wheat, or barley. You can harvest a grain crop and then plow your Clover without danger of volunteer stands in following crops.

50 lbs. \$13.50; 100 lbs. \$26.00

HARDY GRASSES FOR HEALTHY PROFIT

WHEATGRASSES

Noted for their early spring growth with high production of lush forage, Wheatgrasses have been unexcelled for pasture, hay and the revegetating of depleted range and farm land. We present below four most important varieties.



INTERMEDIATE WHEATGRASS GREEN PASTURE ALL SUMMER

for Cattlemen—for Sheepmen—for Seed Growers

Ree Wheatgrass is a South Dakota Experiment Station selection of Intermediate Wheatgrass. Vigorous seed, germinating within a week, producing fast growing seedlings. . . . Plants begin growing early in the spring reaching height of 3 or 4 feet by midsummer. **REE** is a **PERENNIAL SOD FORMING GRASS** which spreads by means of creeping root-stocks . . . stays green throughout the summer. Leafy . . . relished by all classes of livestock. . . . Plant 4 to 6 pounds per acre on firm seedbed.

Produces **HEAVY PASTURE** . . . Nutritious Hay . . . **CASH SEED CROP.**
10 lbs. \$5.75; 50 lbs. \$27.50; 100 lbs. \$54.00

CRESTED WHEATGRASS

Drouth Defying—Builds Beef and Mutton

A drouth resistant long lived perennial bunch grass introduced by Professor Hansen of the South Dakota State College, who found it in Siberia. Crested comes on earlier in the spring than any other grass, and stays green later in the fall. It is one of the most drouth resistant of the wheatgrasses and shows no bad effect from heavy grazing.

For best results, alfalfa or yellow sweet clover should be planted with Crested. Crested Wheatgrass contains as much as 35% protein when it is a young plant, which explains the phenomenal gains obtained from pasturing it. Planting rate—8 to 12 lbs. per acre.

Fairway, finer, leafier and more nutritious strain Crested Wheatgrass
50 lbs. \$18.50; 100 lbs. \$36.60

No. 1 Standard Crested Wheatgrass 50 lbs. \$17.50; 100 lbs. \$35.00

WESTERN WHEATGRASS

Western Wheatgrass is a native perennial and even in the early days before the railroads crossed the prairies, it brought a premium of 20% over all other prairie hays.

Western Wheatgrass makes rapid growth by means of strong creeping rootstocks producing good ground cover and heavy sod. It is one of the most palatable of grasses for high protein and especially relished by livestock. Western Wheatgrass is a high hay producer and will withstand extremes in temperature.

Plant from 6-10 lbs. per acre. Supplies of Western Wheatgrass are very limited and we suggest you place your orders early for this item.

50 lbs. \$31.50; 100 lbs. \$62.00

TALL WHEATGRASS

★ **DROUGHT RESISTANT.**

★ **VERY ALKALI TOLERANT**—The only good producer on subirrigated alkali soil.

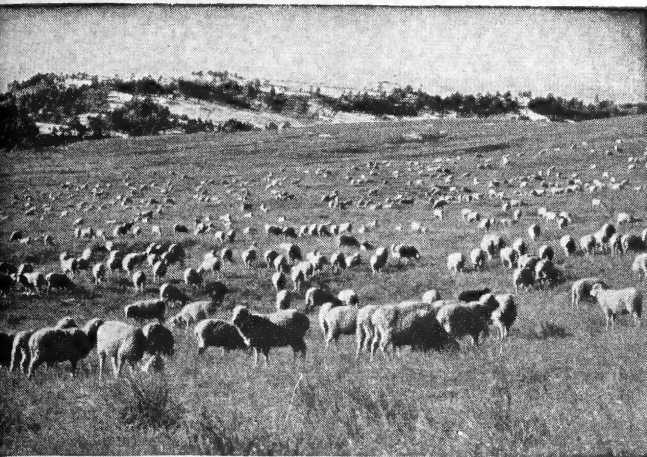
★ **A REAL BEEF PRODUCER**—The Colorado Experiment Station showed a gain of 227 lbs. of beef per acre.

★ **TOP HAY PRODUCER**—Has yielded up to 5½ tons forage in one cutting.

★ **PLANT ONLY** 4 to 6 lbs. per acre.

If you have wasteland on which you now are raising nothing but saltgrass and weeds—if you have alkali ground on which nothing is growing—if you have low sleepy ground where nothing but coarse weeds grow—or if you have good fertile soil—**THEN, TALL Wheatgrass is the grass you want.**

50 lbs. \$16.50; 100 lbs. \$32.00



OTHER GRASSES

SMOOTH BROME GRASS

Highest Yielding and Most Palatable of All Perennial Grasses

Smooth Brome grass is hardy and permanent and it roots deeply, sometimes 4 and 5 feet deep, making it stand dry and hot weather as well as the coldest winters.

One of the first green grasses in the spring and the last in the fall, and keeps green all summer when other grasses are dried.

All classes of livestock like it. Very palatable. It is important to seed it as early as the ground can be worked. Very little if any injury from frost.

Plant 12 to 20 pounds per acre, depending on fertility and moisture conditions, where it is seeded alone. Do not cover deeply— $\frac{1}{2}$ inch deep is sufficient.

Lincoln Smooth Brome grass, 50 lbs. \$14.50; 100 lbs. \$28.00

Canada No. 1 Brome grass, 50 lbs. \$9.50; 100 lbs. \$18.50

NORTHERN TIMOTHY

Well adapted to northern half of United States and mountainous regions of the south. Timothy produces $1\frac{1}{2}$ to 3 tons of hay per acre and should be cut at flowering time. Sow 15 to 20 pounds per acre alone or 10 pounds with clover.

50 lbs. \$11.25; 100 lbs. \$21.50

DOMESTIC RYEGRASS

A short-lived perennial we favor because of its early spring growing habit, high palatability, excellent growth, and high production. Can be planted alone or in mixture in annual and perennial pastures.

50 lbs. \$10.50; 100 lbs. \$20.00

ALTA FESCUE—RYEGRASS—90-10 MIXTURE

Alta Fescue is a new all purpose, all location grass, high yielding and palatable for pasturing cattle and sheep. Grows on wet or dry, acid or alkali soil. Takes a year to establish but lasts 20 years or more. That's why we blend 90% Alta Fescue with 10% Ryegrass because this palatable Ryegrass comes right up a week after planting and furnishes hay or fine pasture while acting as nurse crop for Alta Fescue.

\$19.00 per 100 lbs.

BOBER'S pre-blended



TAILOR MADE FOR MIDWEST FARMS

Highest protein content. Has top palatability. Makes fast daily gains. Stands heavy grazing. Thrives in wide range of soils and rainfall. Is easily started by planting 16 pounds of seed per acre.

PASTURE A — Composed of equal parts of Smooth BROMEGRASS, Hardy Northern Alfalfa, Crested Wheatgrass, ALTA FESCUE and Domestic Ryegrass. Comes up three weeks earlier in the spring than other pasture mixtures and stays greener late in the fall. Produces most meat per acre.

50 lbs. \$12.50; 100 lbs. \$24.50

DRYLAND PASTURE B — Furnished nearly three times the grazing capacity and three times as many pounds of beef and mutton per acre as native range. Composed of equal parts: Crested Wheatgrass, Dwarf Sweetclover, Smooth Bromegrass and Domestic Ryegrass.

50 lbs. \$11.00; 100 lbs. \$21.00

Best Money-Making Investment on Your Farm

DOUBLE DUTY PASTURE

If Livestock Could Talk—No doubt they would say in late winter: "If we could only hold out until spring, we would get all the grazing we could ever want from Smooth Bromegrass and Cossack Alfalfa." Ninety per cent of our progressive farmers use Brome as the base plant for pastures . . . More Meat, Milk and Wool have been produced from Brome-Alfalfa pastures than from all other pasture mixtures combined. For strictly No. 1 quality-seed, free from foul weeds—a 50-50 mixture of Lincoln Bromegrass and Cossack Alfalfa seed.

100 lbs. \$28.75

GROW QUICK PASTURE MIXTURE

Here is an excellent mixture which will give you quick production of palatable pasture at a very low seed cost, and within a few weeks after sowing.

This mixture consists of equal parts of Sweet Clover, Ryegrass, Rye and Dwarf Essex Rape.

The Ryegrass and Rye in this combination are the fastest growers and afford the earliest feed. Meanwhile, the Sweet Clover and Rape are developing to increase the pasture production and value. They will keep growing until after frost. The Sweet Clover and most of the Ryegrass of course live over winter and can be used the next year for plowing under, for continued pasture, or cut for hay.

Sow 20 lbs. per acre. Sow about the time you sow small grain. Do not use a nurse crop.

50 lbs. \$8.75; 100 lbs. \$16.50, including bags

PERMANENT MIXTURES



Cattle grazing on Thorpe & Water Ranch seeded to Bober's Brome-Alfalfa Mixture

More Beef and Milk Per Acre From **BEEF AND MILK MAKER SPECIAL**

A new pasture mixture for fertile lands for higher profits per acre. Composed of 12 parts Lincoln Bromegrass, 12 parts Alta Fescue, 12 parts Ryegrass, 3 parts new Rhizoma pasture-type alfalfa and 3 parts of Ladino clover. For most money per acre plant at the rate of 15 lbs. per acre.

50 lbs. \$18.00; 100 lbs. \$35.00

PRODUCE BEEF AT LEAST COST PER POUND

ESPECIALLY FOR YOU

Custom Blended Pasture and Hay Mixtures

Our years of experience in charge of pasture experiments for the U. S. Department of Agriculture and on our own 15,000-acre ranch are AT YOUR SERVICE.

Describe your land, moisture conditions and pasture needs, and we will try to prescribe the pasture grasses and legumes best suited for your farm.

Or if you desire to add or subtract from pasture mixtures we list, something special you figured out for your needs, we will be pleased to custom blend the mixture you wish—restricted to orders of 100 lbs. or more.



Sam Bober and some of the Blue Ribbons for our seed won at the State Fair.

Sam Recommends . . .

- ★ Two alfalfas—Mixed Ranger and Cossack—and the new creeping RHIZOMA head the list for alfalfa crop insurance, long life, and more protein per acre.
- ★ We are proud of our tested and proven grasses. For dryland we recommend Smooth Bromegrass, Crested Wheatgrass, or Tall Wheatgrass. For irrigated or bottom land we recommend Lincoln Brome, Tall Alta Fescue or Ree Wheatgrass. For alkali or general wasteland nothing can beat TALL WHEATGRASS.
- ★ Take advantage of our new Custom Blending Service for your pasture and hay mixtures. Just let us know exactly what you want for your particular needs and we will mix it for you.
- ★ Remember what we have always recommended—that a mixture of alfalfa and grass will always give you more production—up to 100% more than grass alone and up to 50% more than alfalfa alone—and a richer, more balanced feed, too.
- ★ RUSHMORE Spring Wheat proved to be the highest yielder when B-15 rust caused such severe damage to most other varieties in the Dakotas.



RANCHER SORGHUM

Sweet and Safe

A South Dakota Experiment Station introduction that saves stockmen thousands of dollars by preventing losses from acid poisoning and gives us a **most dependable drought-resistant safe forage**. RANCHER SORGHUM is a variety developed by crossing and recrossing Low Acid selections from Dakota Black Amber Cane.

This plant with its **sweet** leafy stalk has produced six and one-half tons of forage and 2,260 pounds of grain per acre.

50 lbs. \$5.25; 100 lbs. \$10.00

39-30-S LOW-ACID CANE

Another South Dakota State College introduction, bred up from Black Amber, but with only one-fourth the acid of that and other commercial varieties. Very early in maturity and an excellent yielder. Experiment Stations show that this sorghum produces more forage per acre in dry years.

50 lbs. \$5.00; 100 lbs. \$9.50

WACONIA CANE

A selection from Rox Orange—and very popular in the midwest where it is used both for forage and syrup. Under favorable moisture conditions it will grow to a height of 8 to 9 feet. Good yielder.

50 lbs. \$5.00; 100 lbs. \$9.50

NORGHUM

Norghum is an earlier maturing combine grain sorghum developed by Clifford Franzke of the South Dakota Experiment Station for the needs of the western and southwestern farms. It is two weeks earlier maturing. Average yield 48 bushels per acre.

Norghum grows to a height of 36 to 46 inches. The seed cluster is long and open, which allows for drying of the seed, and is better than other compact types which often mold. The seed germinates rapidly and at low temperatures.

Norghum is a row crop to be cultivated like corn or cane and other milo varieties. **FEED VALUE** nearly **EQUAL** to **CORN**. Plant 4 to 6 pounds per acre.

50 lbs. \$3.75; 100 lbs. \$7.00

PROF. HANSEN'S PROSO GRAIN AND HAY MILLET

Multiplies Itself 1,500 Fold

We'd like to see you try Prof. Hansen's Proso Grain Millet in your ration. This high protein feed is necessary for heavy production. It will keep your chickens healthy and will produce many more eggs. Hogs fatten on Proso easier than on corn, because of its higher protein content.



A field of Proso that yielded 75 bushels of grain per acre

A Grain Crop in Sixty Days

This Russian introduction yields fifty to eighty bushels per acre. It takes only sixty to seventy days to mature a grain crop. This is one of the most versatile crops in the country and can be grown everywhere, on dry land and on irrigated land, low land or upland. It can be cut for hay or matured for grain which makes a wonderful chicken food and can also profitably be used for fattening turkeys and livestock. We counted 1,500 kernels on one plant of Proso.

On dry land, plant twenty pounds per acre, any time from May 1 to August 1. In sections with better rainfall, plant it at the rate of 35 pounds per acre with a grain drill. Harvest the same as you do grain.

10 lbs. \$1.00; 25 lbs. \$2.00; 50 lbs. \$3.50; 100 lbs. \$6.50

Mighty High in Goodness—Mighty Low in Price

KURSK SIBERIAN HAY MILLET

The most drought resistant hay producing plant in the Great Plains states. Produces a hay crop with less rainfall and in shorter time than any other plant. On dry upland plant 15 to 20 pounds of the millet seed per acre, any time from 1st of May to 1st of August.

50 lbs. \$3.25; 100 lbs. \$6.00

SUDAN GRASS

The perfect summer pasture and annual hay plant, whether you live in eastern states, north, south or in the west. Grows rapidly and thrives in the hot dry months when other pastures are least productive.

Sweet Sudan Grass has the grassy character of Common Sudan plus juicy sweetness that livestock want. Sweet Sudan grows taller than Common Sudan, has more and wider leaves, non-shattering seed head, and is resistant to drought and disease. No. 1 pasture for July and August.

Plant 10 to 20 lbs. per acre depending on rainfall.

Standard Sudan—50 lbs. \$5.00; 100 lbs. \$9.50

Sweet Sudan—50 lbs. \$5.50; 100 lbs. \$10.50

DWARF ESSEX RAPE FOR QUICK PASTURE

For planting in corn field before last cultivation and for quick emergency pasture planting, for pigs and lambs. Broadcast 8 pounds per acre for large carrying capacity.

25 lbs. \$5.50; 50 lbs. \$10.50; 100 lbs. \$20.25

YOU CAN PLANT BEST ADAPTED, HIGHEST YIELDING HYBRID CORN FOR ONLY \$1.25 TO \$1.50 PER ACRE

More farmers in western South Dakota, Wyoming and Montana plant Bober's Best Adapted Hybrids, and here's why:

Before offering any seed to customers, we test each Hybrid for comparative Higher Yield . . . Earlier Maturity . . . Meat Making Quality . . . Clean and Easy Picking . . . and Higher Shelling Percentage.

HYBRID CORN THAT YIELDS MORE AND IS SMUT RESISTANT

KF1

Highest Yielding 80-Day Maturity Hybrid most popular corn for dry land

A cross between flint and early dent inbreds producing a semi-dent hybrid with the early maturity of Falcner . . . but with taller, leafier plants . . . more uniform ears . . . deeper kernels . . . larger yield . . . Grows rapidly at low spring temperatures, allowing early cultivation. . . . Produces tall non-suckering plants with unusual stalk strength and high ear placement . . .

1/2 bu. \$6.80; 1 bu. \$12.65

KE3

The earlier pure yellow dent . . . matures in 80 days. . . . Produces a big sturdy plant, with plenty of wide green leaves . . . ears placed high . . . at uniform level for easy mechanical picking. Big yields of both grain and fodder. Regular Flat Kernels.

1/2 bu. \$6.80; 1 bu. \$12.65

KE2

A pure yellow dent of beautiful ears . . . 85-day maturity. . . . Has the same rapid plant development under all kinds of spring conditions. . . . Large plants with many large leaves, well placed ears, and stalks that stand up. . . . Husks open early in fall . . . permitting early drying and safe cribbing. . . . Large ears . . . with fully dented kernels. . . . Easily picked by machine or by hand Here is a Hybrid that matures early every year in short season country.

1/2 bu. \$6.80; 1 bu. \$12.65

KE1

Approximately the same maturity as the Haney strain Minnesota No. 13 makes a beautiful field of dark green plants with ears that ripen while plants are still green . . . it picks on dry days when other hybrids cannot be picked . . . and because of early drying it can be safely cribbed ahead of other corn. Regular Flat Kernels. . . . 90-day maturity.

1/2 bu. \$6.80; 1 bu. \$12.65

CORN



Early Maturity High Yielding

BOBER'S No. 341



Jack Bober in a field of Hybrid 341 on the Bober Seed Farms.

An outstanding development in seed corn. . . . Because only the four earliest Hybrids are included. . . . Wheatland produces more mature ears . . . and better feed than ordinary fodder corn. . . . Produces a mature crop of grain on sturdy stalks that stand up for mechanical picking . . . used by cattlemen to pasture off and fatten steers in the field. . . . Wheatland Blend is made up of round kernels suited to planting with standard drill plates or grain drills.

\$8.00 per bu.

BOBER'S OPEN POLLINATED SEED CORN for Western Lands

Recommended for dry land with limited rainfall . . . short season . . . higher altitudes.

Gehu Flint—70-day corn—unexcelled for hogging and sheeping off; drought, frost and hail resistant. Its feeding qualities the highest of any corn, because of high oil content.

\$5.00 per bu.

Falconer—75-day yellow semident—the best yielding of early maturing, open pollinated corn. Also used for hogging down and sheeping off.

\$4.50 per bu.

Payne's White Dent—80-day corn—record yield of 91 bushels per acre, a consistent good yielder. Also used for hogging off.

\$3.75 per bu.

Black Hills Special—85 to 90 days, higher yielding yellow dent. **\$3.85 per bu.**

Early Minnesota No. 13 Yellow Dent.

\$3.85 per bu.

Squaw Flour Corn—80-85-day maturity.

\$4.50 per bu.

Early Northwest Dent (red and white cap)—Leafy, 85-90-day corn. **\$3.75 per bu.**

Rainbow Flint—Highest yield for silage corn, for open pollinated corn. **\$3.90 per bu.**

Special HYBRID Corn

No. 341—Especially recommended for fertile and well-watered land. Better provide more crib room. A 90-day Beautiful Yellow Dent Hybrid, with tremendous eye appeal in the field, wagon box and crib. Large plants, high ears, and a stalk that stands up. Winner of the Silver Trophy for highest yield per acre. Just cob enough to hold the kernels together. Survives cold springs and ripens before earliest frosts. What better recommendations!

W275—85-day maturity—otherwise same characteristics as 341.

W255—80-day maturity—Remember 1951, the year without a summer? W255 is just the insurance you want for that kind of weather.

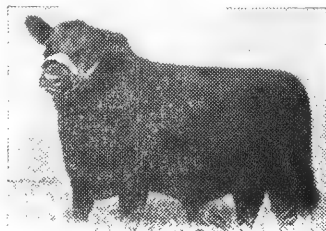
Medium Flat Graded Kernels—1 bu.

\$9.50; 5 bu. \$45.00

Round Kernels—1 bu. \$7.00; 5 bu. \$32.50

WHEATLAND

A Blend of Extra Early Hybrids for pasturing off, silage and grain at low cost



Quality ANGUS CATTLE raised on Wheatgrass pastures on the higher altitude on the foothills of the Black Hills. 15 Yearling Bull Calves For Sale.

Bober Farms, Newell, S. D.

OATS



BRUNKER OATS No. 2054 is still champion

in the West and in the great Southwest. When planted real early, the Brunker Oats outyield all other varieties we have planted alongside them in variety trials. The record of 107 bushels per acre they made here a few years ago still stands at top, especially on non-irrigated land. Brunker Oats are frost resistant . . . they are also smut, rust and helminthosporium resistant . . . they are the **EARLIEST MATURING** and **HIGHEST YIELDING** in Great Plains states . . . the most bushels per acre in heavy weight oats. Oklahoma and Texas customers use our Brunker Oats for growing Winter Oats outyielding other kinds. High altitude oats full of Vim, Vigor and Vitality.

10 bu. \$17.50; 20 bu. or more, \$1.70 per bu., including bags

ANDREW OATS

A new early maturing, light yellow oat which has outyielded all other varieties under irrigation. It has medium height stiff straw and is resistant to Victory Blight and most races of smut and rust. Test weights have been much above average. We particularly recommend this variety under irrigation or on low ground.

10 bu. \$18.50; 20 bu. or more, \$1.80 per bu., including bags

CHEROKEE OATS

are rapidly gaining favor under dry land conditions in South Dakota and bordering states. The grain has a slight yellowish cast, is short, plump and with good test weight. Cherokee matures about five days earlier than Clinton Oats. It is resistant to Victory Blight and most races of smut and rust. Recommended for creek bottom land.

10 bu. \$17.50; 20 bu. or more, \$1.70 per bu., including bags

James HULLESS OATS

This new HULLESS Oats was developed by the South Dakota Experiment Station to fulfill a demand for a disease resistant, high yielding Hulless Oats, which is an ideal feed for pigs and poultry.

James HULLESS Oats was derived from the cross of (Bond X Double Cross Bond) X Nakota. It is medium maturity, average height 33 inches, stiff strawed, moderately resistant to stem rust and leaf rust. It is resistant to helminthosporium foot-rot, and to the oat smuts. It outyields standard varieties. On our own land we plant 30 pounds James Hulless Oats seed per acre. We have had hulless oats before, but this is the first time we have had a real disease resistant and **HIGH YIELDING HULLESS Oats**, which we highly recommend. These oats test 19.1 per cent protein.

50 lbs. \$3.50; 100 lbs. \$6.50

BARLEY AND FLAX



PLAINS the 'Heads Up' Barley

A new six-rowed, smooth-awned, **EARLY MATURING**, short growing, stiff strawed, feed type barley. **Resistant to stem rust and drought.** Best adapted to central and northern sections of Iowa, Nebraska, Wyoming and South Dakota. Introduced by the South Dakota Experiment Station. In the past two years of moderate and below average rainfall, it has produced the most bushels of feed barley on our farms. Combines good.

\$2.10 per bushel

SPARTAN BARLEY EVADES DROUGHT

Ripens Ahead of Hoppers, Drought and July Heat

The earliest maturing and one of the highest yielding varieties. It is a two row, smooth bearded, easier to handle and equals corn in feeding value, weighing 56 pounds per bushel. **IT ESCAPES** drought rather than resists it.

\$2.00 per bushel

KINDRED MALTING BARLEY

(1) Early Maturling; (2) Heavy Yielding; (3) Stem-rust Resistant, and (4) **BEST MALTING QUALITY.** Adapted to Central and Northern Iowa, Nebraska and South Dakota.

\$2.50 per bu., including bags

MARINE FLAX

MARINE FLAX, a new U. S. Department of Agriculture release, is an early maturing brown seeded, blue blossom variety. Performance results in North Dakota, Minnesota and South Dakota have been excellent. Highly wilt resistant and completely resistant to all North American races of flax rust. Just a few days later than Sheyenne in maturity.

5 bu. \$32.50; 10 bu. or more, \$6.40 per bu., including bags

SHEYENNE FLAX

Highest yielding and **earliest maturing** variety of Flax for dry land. Matures a week to ten days earlier than other varieties and is more disease resistant. **The best CASH CROP and the best NURSE Crop** to plant with alfalfa and grass seed. One bushel plants 3 acres of dry land. Plant $\frac{1}{2}$ bushel per acre on fertile land.

5 bu. \$31.00; 10 bu. or more at \$6.10 per bu., including bags

WHEAT



Sam Bober in a Field of New Rushmore Wheat.

RUSHMORE SPRING WHEAT

The Wheat with the "Growth Factor"

Earliness, Stiff-Straw, Resistance to Shattering and high yield are some of the qualities of this wheat. It is a beardless, disease resistant (especially to black stem rust), high milling quality wheat and combines the good points of standard varieties, Pilot, Rival and Mida. Rushmore wheat produced on the virgin land of the Bober Farms on dry land tested 18.6 per cent protein, the highest test for South Dakota in 1952, commanding highest premium on the grain market.

5 bu. \$14.50; 10 bu. \$28.00; 20 bu. or more \$2.75 per bu.

MIDA SPRING WHEAT

Strong in straw, early heading, high in protein, highest in test weight. Resistant to smut and stinking smut. Resists Hessian fly damage. Excellent milling quality.

\$2.65 per bu., including bags

NEW LEE WHEAT

This new introduction of bread wheat stands drought and yields more per acre because of its earlier maturity. We are pleased to be able to supply this higher yielding Lee seed wheat produced on our own farms at—

\$2.75 per bushel

Wider Drill Rows Give Better Alfalfa Stands

We all like shade on hot summer days, and livestock does better if you give them some sort of protection in hot weather. . . . But not alfalfa or clover. They need sunshine. If you use a nurse crop it makes a difference how you plant your grain, if you are trying to get a good stand of legumes.

In tests with oats and alfalfa-bromegrass at Iowa State College, drilling the oats in rows 14 inches apart gave the alfalfa and brome plants more sunlight than broadcasting. As a result, they counted a fourth more alfalfa plants, and almost twice as many brome plants, in the drilled grain than in the broadcast oats.

BOBER'S NORTHERN VEGETABLE SEED



For Taste, Early Maturity and Yield
Be sure to include in your order New Bounty Tomato and Hybrid Sweet Corn.
We pay postage on all garden seed



Bober's Beautiful Stringless Bean

BEANS

1/2 lb. 30c; 1 lb. 55c; 3 lbs. \$1.50

EARLIEST BOUNTIFUL GREEN-

POD—Stringless and tasty.
TENDERGREEN STRINGLESS
IMPROVED GOLDEN WAX
HENDERSON'S BUSH LIMA
KENTUCKY WONDER POLE BEAN
PENCIL POD BLACK WAX

FIELD BEANS

1/2 lb. 22c; 1 lb. 40c; 3 lbs. \$1.10

RED KIDNEY BEAN
GREAT NORTHERN FIELD BEAN
IMPROVED TEPARY FIELD BEAN
IMPROVED PINTO BEAN

NEW EDIBLE SOY BEANS

1/2 lb. 25c; 1 lb. 45c; 5 lbs. \$1.50

Pkt. Legume-Aid for Soy Beans 10c

TABLE BEETS

Pkt. 10c; oz. 20c; 1/4 oz. 60c

1/2 lb. \$1.10

EGYPTIAN or EARLY WONDER
DETROIT DARK RED

STOCK BEETS

Oz. 20c; 1/4 lb. 40c; 1 lb. \$1.25

MAMMOTH LONG RED—For Poultry.

GIANT HALF SUGAR—For Poultry and Livestock. Biggest yielder.

CABBAGE SEED

Pkt. 10c; oz. 45c; 1/4 lb. \$1.50

BOBER'S GOLDEN ACRE—Extra early.

COPENHAGEN MARKET—Medium season.

DANISH BALLHEAD—Late cabbage.

CAULIFLOWER

Pkt. 20c; 1/2 oz. \$1.10; oz. \$2.00

EARLY SNOWBALL—Medium size.

DILL

For pickling cucumbers.

Pkt. 10c; oz. 20c

CARROTS

Pkt. 10c; oz. 25c; 1/4 lb. 90c

OXHEART—Short and extra early.

DANVER'S HALF-LONG—Rich in flavor.

EARLY RED CHANTENAY—Beautiful color.



Danver's Half-Long Carrot

POP CORN

1/2 lb. 20c; 1 lb. 38c; 3 lbs. \$1.05

NEW GOLDEN MARVEL—Early, golden color, hull-less.

WHITE HULL-LESS—Early maturing, snow white.

WHITE RICE—Large and tender.

SWEET CORN

1 lb. 35c; 5 lbs. \$1.60; 10 lbs. \$3.00

GOLDEN SUNSHINE—Extra early.

GOLDEN BANTAM—Early season.

STOWELL'S EVERGREEN—Late variety, white in color.

HYBRID SWEET CORN

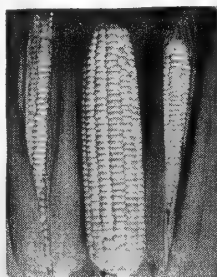
1 lb. 55c; 5 lbs. \$2.48

GOLDEN ROCKET—A new, early (about 62-day) hybrid we have been testing with excellent results. We recommend it without reservation.

ALPHAGOLD BANTAM—Ripens in 59 days. Be the first in your neighborhood.

GOLDEN HUMMER—Attractive ears—12 even rows tender sweet kernels—ripens in 68 days.

TENDERGOLD—Ripens in 79 days—sweet—tender—succulent. Wonderful taste.



Golden Rocket

A REAL CASH CROP

The Utah Strain of SWEET SPANISH Onion seed produces the best onions for home use and the most profitable crops for market.

1 lb. \$3.00; 3 lbs. \$8.75; 5 lbs. \$14.00; 10 lbs. \$27.00 Prepaid

CUCUMBERS

Pkt. 10c; oz. 20c; ¼ lb. 60c; 1 lb. \$2.00

EARLY WONDER—Very early.

CHICAGO PICKLING

IMPROVED WHITE SPINE

STRAIGHT EIGHT

LETTUCE

Pkt. 10c; oz. 20c; ¼ lb. 55c;

½ lb. \$1.05

EARLY CURLED SIMPSON — Delicious and tender.

EARLY PRIZEHEAD — With light brown edges.

N. Y. WONDERFUL—Finest head lettuce.

MUSKMELONS

Pkt. 10c; oz. 35c; ¼ lb. 75c;

½ lb. \$1.40

EXTRA EARLY KNIGHT — Green fleshed.

SUGAR ROCK—Extra early.

NORTHERN HONEY—Earliest and sweet.

HEARTS OF GOLD—Salmon colored, juicy.

EARLY OSAGE—Tender and delicious.

HONEY DEW—Green fleshed, late variety.

ONION SEED

Pkt. 10c; oz. 50c; ¼ lb. \$1.35

DANVER'S YELLOW GLOBE—Large early onion.

UTAH STRAIN, SWEET SPANISH —Best yielding yellow.

WHITE WELSH—Nice quality for green onions. Perennial strains.

Pkt. 15c; oz. 60c; ¼ lb. \$1.55;

1 lb. \$5.00; 5 lbs. \$24.50

SPECIAL UTAH STRAIN, SWEET SPANISH. Selected, longer storage keeping quality.

BERMUDA ONION PLANTS

300 plants 75c; 500 for \$1.20;

1,000 for \$2.20, prepaid

YELLOW ONION SETS

1 qt. 46c; 3 qts. \$1.30, prepaid

PEPPERS

Pkt. 15c; oz. 80c; ¼ lb. \$2.75

BELL or BULL NOSE—Large fruit.

PIMIENTO—Sweet pepper.

CALIFORNIA WONDER—Crisp and sweet.

CHARD

RHUBARB—Beautiful and delicious table greens. 15c packet.

PARSNIPS

Pkt. 10c; oz. 15c; ¼ lb. 50c

BOBER'S IMPROVED GUERNSEY

BOBER'S WESTERN HIGH ALTITUDE GROWN TENDER GARDEN PEAS

½ lbs. 25c; 1 lb. 55c; 5 lbs. \$2.50

ALASKA—Earliest of all.

LITTLE MARVEL—Early and sweet.

LAXTONIAN—Tender, fine quality.

BLISS EVERBEARING—Long bearing period.

WYOMING WONDER—Exceedingly productive and sweet.



LEGUME-AID

Inoculation for your Peas, Beans and Sweet Peas for bigger and better crops.

Pkt. 10c, enough for 5 lbs. seed

PUMPKINS

Pkt. 10c; oz. 20c; ¼ lb. 60c; ½ lb.

\$1.15; 1 lb. \$2.15

SMALL SUGAR—Fine grained, sweet.

PIE PUMPKIN—Ripens early.

MAMMOTH KING—Field pumpkin.

RADISHES

Pkt. 10c; oz. 20c; ¼ lb. 40c; 1 lb. \$1.25

SAXA—Earliest of all, red.

FRENCH BREAKFAST — Medium sized.

ICICLE—Pure white.

SPINACH

Pkt. 10c; oz. 15c; ¼ lb. 40c; ½ lb. 70c

NEW ZEALAND—Everbearing.

BLOOMSDALE—Early, dark green.

SWISS CHARD—Tender green leaves.

SQUASH

Pkt. 10c; oz. 20c; ¼ lb. 50c; 1 lb. \$1.80

TABLE QUEEN — Acorn shaped, early, individual squash.

IMPROVED HUBBARD—Winter variety. Best keeper.

GOLDEN HUBBARD—Golden orange color. Fine flavor.

NEW BUTTERCUP SQUASH—Most pleasant flavor. Rich orange flesh.

BE READY! PLAN AND PLANT EARLY AND SAVE!



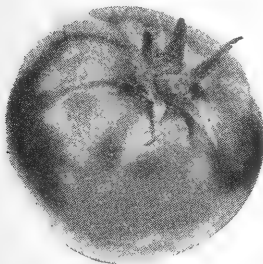
Table Queen Squash



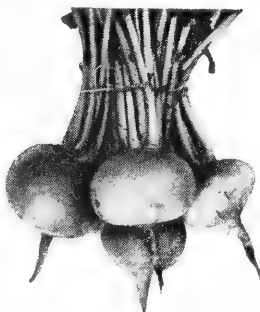
French Breakfast Radish



Earliest Red Sugar Watermelon



New Bounty Tomato



Early Purple Top Turnip



Sioux

TURNIPS and RUTABAGAS

Pkt. 10c; oz. 20c; 1/4 lb. 35c; 1 lb. \$1.25

EARLY PURPLE TOP—White and tender.

IMPROVED AMERICAN RUTABAGA—Tender yellow flesh.

TOMATOES

NEW BOUNTY — Earliest ripening. self pruning, uniform in color.

EARLIANA—Real early maturing.

JOHN BAER—Heavy yielder. Early maturing.

STOKESDALE—An early favorite.

FIRESTEEL—Drought resistant, very early, large fruited.

SIOUX—Early, meaty, red tomato.

Pkt. 15c; 1/2 oz. 40c; oz. 75c

HYBRID TOMATOES

Pkt. 35c; 3 pkts. \$1.00

SIOUX-ANN—Newest, earliest, heaviest yielder. So. Dak. introduction.

Fordhook HYBRID TOMATO ripens in 60 days, yields heavily, colors evenly to bright red. Flesh is solid. Pkt. (30 seeds) 25c; 3 pkts. 70c.

SMALL FRUITED TOMATOES

Pkt. 15c; oz. 75c

YELLOW PLUM—Desirable for preserves.

YELLOW PEAR—Pickling and preserving.

GROUND CHERRY or HUSK TOMATO.

POPPY SEED — Grow your own

Poppy seed for Poppy Seed Rolls.

Pkt. 15c; oz. 30c; 1/4 lb. \$1.00

WATERMELONS.

New Handy MIDGET—Ripens in a couple of months, black-seeded, handsome pink; dark green body; 8 inch, 4 pounds. Fits your refrigerator, **DELICIOUS, SWEET.** Row of 60 feet raised 150 melons.

Pkt. 10c; 1 oz. 30c;

1/4 lb. \$1.10; 1 lb. \$4.00

KLECKLEY'S SWEET — Early maturing, sweet and large.

Pkt. 5c; oz. 25c

EARLIEST RED SUGAR WATERMELON

Pkt. 15c; oz. 25c; 1/4 lb. 85c;

1/2 lb. \$1.60; 1 lb. \$3.00

The very earliest watermelon in existence. Sweetest flavor. Small seed.

EARLY RED RUSSIAN

Pkt. 10c; oz. 20c; 1/4 lb. 65c;

1 lb. \$2.40

The best of new watermelons developed the last few years from a selection made in Russian Ukraine. Large, round, light green with dark green stripes. Wonderful flavor.

WINTER QUEEN WATERMELON

Pkt. 10c; oz. 20c; 1/4 lb. 65c;

1/2 lb. \$1.15; 1 lb. \$2.20

Grow your own green onions. White Welsh, perennial, for green onions.

Pkt. 15c; oz. 35c

SUNFLOWER SEED

Pkt. 5c; oz. 10c; lb. 40c

BOBER'S 30-DAY RICHGREEN LAWN GRASS

For a Beautiful Lawn
All Season

Order Bober's "30-Day Lawn Grass" early and sow it as soon as the snow melts away in early spring. Sow one pound to 250 square feet and you will have a well established lawn by early summer. This mixture consists of fine leaved and deep rooted perennial grass and some White Dutch Clover, which assures a beautiful rich green lawn thick and free from weeds.

Unsurpassed for open sunny spaces. Adapted to areas of moderate shade.

1 lb. \$1.40; 3 lbs. \$4.00
5 lbs. \$6.75; 10 lbs. \$13.25



Richgreen Lawn Grass

HIGH QUALITY PURE KENTUCKY BLUEGRASS SEED

1 lb. \$1.90; 5 lbs. \$9.00; 10 lbs. or more, \$1.75 per lb.

WHITE DUTCH LAWN CLOVER—Extra Fancy Seed

1 lb. \$1.00; 5 lbs. \$4.75

CREEPING RED FESCUE

1 lb. 80c; 5 lbs. \$3.75; 10 lbs. \$7.25

For Dry Land Lawns

FAIRWAY STRAIN OF CANADIAN CRESTED WHEATGRASS

A very hardy, leafy grass easy to start if planted real early in the spring because it germinates better in cool, moist weather. Plant at the rate of one pound to 300 square feet.

75c per lb.

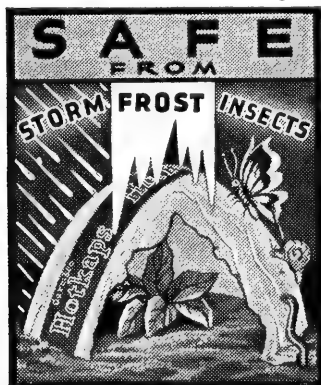
BUFFALO GRASS

Makes Wonderful Lawns in Dry Climate Regions

In the lighter sandier soils, and the dry and semi-dry regions Buffalo Grass has proven highly desirable for lawn use. It is a low growing plant, seldom getting over 6 inches in height; hence needs no cutting and requires very little care. Since it thickens by means of stolons as well as from seed, once you get a thin stand established, it thickens up all by itself.

1/4 lb. 65c; 1/2 lb. \$1.20

One pound covers 3,000 square feet, \$2.00



HOTKAPS Help You Grow Earlier and Hardier Vegetables

Protect your garden against BUGS,
FROST, RAIN and WIND

Package of 100 HOTKAPS with Fibreboard Garden
Setter, \$3.15

250 HOTKAPS with Fibreboard Garden Setter
\$5.90

1,000 HOTKAPS, \$18.35

BE THE FIRST WITH A SPRING GARDEN

BOBER'S SEEDS

P.O. BOX 751

RAPID CITY, SOUTH DAKOTA

Please do not write here

ORDER BLANK

Date....., 1954

For the enclosed \$....., please send
the following order:

Name

Street Address..... Box Number..... Rural Route.....

Post _____
Office _____ State _____

Shipping Point

Ship via ☐ Truck ☐ Freight ☐ Express ☐ Parcel Post

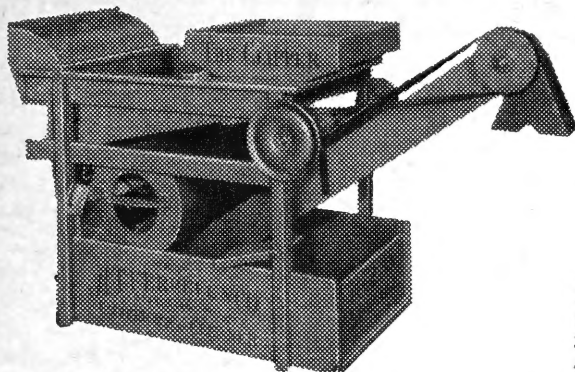
Name of Trucking Co. or R. R.

Your Money's Worth or Your Money Back—It is mutually agreed and understood that any seeds ordered of us may be returned at any time within ten days after receipt, if not satisfactory, and money for them will be refunded, but we do not and cannot in any way warrant the stand or the crop as they depend on so many conditions beyond our control.

[illegible]

Field seeds are subject to market price changes after February 15

The CLIPPER Cleaner is Back on the Market



No. 2B CLIPPER

With Elevator \$132.00

Without Elevator \$116.00

Seed Cleaned and Treated. Pays You in Four Ways! Prevent seed mixtures. Insure better stands and larger yields. Prevent disease using Seed Treater.

SIX OUTSTANDING CLIPPER FEATURES

1. Vertical Air Blast.
2. Three-speed Fan.
3. Three Cleaning Operations.
4. Lifetime Construction.
5. Big Capacity.
6. Twelve-Screen Equipment.

THE FINEST PEOPLE IN THE WORLD—OUR CUSTOMERS

Late President Coolidge Farm in Vermont; Wisconsin State Experiment Stations; U. S. Experiment Stations at Ardmore, S. D., and Cheyenne, Wyoming; R. F. Walters, chief engineer and builder of the Boulder Canyon Dam; U. S. Reformatory Farm, Chillicothe, Ohio; Bones' Stock Farm, breeders of Champion Herefords, Parker, S. D.; Senator Patterson's Farm, Burt, Iowa; Monte Vista Ranch, Ute Park (8,500 feet altitude), N. M.; Prof. E. J. Delwiche, Wisconsin University; J. Hibbs Buckman Farm at Langhorn, Pa.; Hon. S. B. Wilson, Chief Justice of the Supreme Court of Minnesota; Dr. Leon DuBois Farm near Portland, Oregon; Martin & Son, breeders of world champion Holsteins, Kenton, Ohio; Dr. Andrew Wilson Farm, Wheeling, W. Va.; Breeders Gazette Farm, Spencer, Indiana; Gov. Smith's Ranch in Wyoming; Gov. Tom Berry's Ranch, Belvidere, S. D.; United States Grazing Service; U. S. War Dept. (Lawn Grass Seed and Pasture Grasses); Capt. Burton C. Mossman, Roswell, N. M. And Bober's Cossack Alfalfa made a luxuriant growth on Late President Roosevelt's farms at Hyde Park, N. Y., and Warm Springs, Ga.

Your Best Crop Insurance . . .

CLIPPER ROCKER SEED TREATER

This remarkable new machine will treat up to 120 bushels of grain per hour with Ceresan, or other chemical.

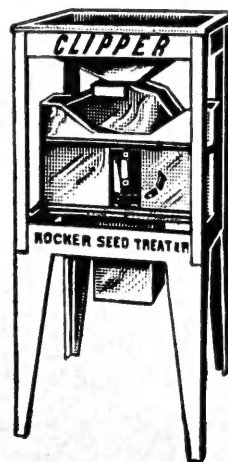
There are no shafts, bearings, gears, or belts to require lubrication or maintenance and no exact, as each 1/30 bushel of seed measures its complicated mechanism to get out of order. The coating of the seed is thorough and absolutely own coating charge and applies it to itself in its downward course through the mixing chamber.

It's AUTOMATIC—No power required.

Use this Seed Treater with your No. 2B Special to clean and treat your grain in one quick, easy operation.

Price: \$49.50

Write for further information



ALFALFA LICKS DROUGHT



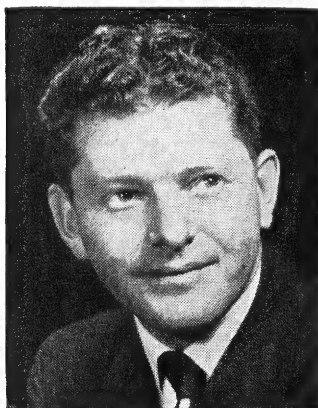
Like a friend who stands by you in time of trouble, alfalfa was as much appreciated during the past year as it was during the terrible droughts of the 30's.

Alfalfa has again stood the test of one of the worst droughts in history and has once more firmly established itself as the No. 1 feed crop. This mighty legume, whose roots travel

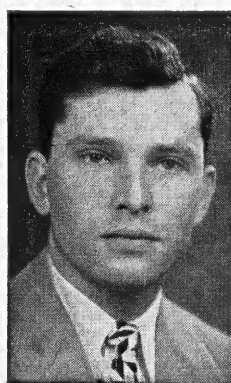
far down in search of moisture, remains green and growing throughout the hottest and driest weather, yielding a good crop of one of the leafiest hays known. Farmers with alfalfa hay are not suffering from any feed shortage this season.

Our Black Hills hardy alfalfa seed is dry land grown on the northern foothills of the Black Hills at elevations of from 3,000 to 4,500 feet. It is subjected to the most severe weather conditions possible, which by eliminating the weaker strains have produced the hardest plants noted for their productivity and drought resistance.

This seed is cleaned and sacked in branded bags at our cleaning plant and warehouses at Rapid City, South Dakota, and can always be identified by the trademark shown above—your assurance of hardiness, high yielding ability and long life.



LOUIS M. BOBER
*Manager of Bober Seed House
at Rapid City, South Dakota*



JACK BOBER
*Assistant Manager
of Bober Seed House
at Rapid City, S. D.*